



shutterstock.com • 384697228

79 McDowall Street
Mountain Creek, Queensland 4557
Australia

Phone: (07) 5337 8729

Advertising is a form of selling a product to a certain audience in which communication is intended to persuade an audience to purchase products, ideals or services regardless of whether they want or need them. While advertising can be seen as a way to inform the audience about a certain product or idea it also comes with a cost because the sellers have to find a way to show the seller interest in their product. It is not without social costs.

[Email Friend](#)